

Explore Local 2020 Webinar Series

February, March and April 2020

February 6, 2020

[Living the Food Recall Experience](#)

Food recalls are becoming more common, with new ones issued by the Canadian Food Inspection Agency on a daily basis. It is critical that operators are equipped to work through the stress of a recall and are prepared to follow steps to mitigate the risk of a recall and lessen the losses which can occur during a food recall incident. Nicola Irving, with Irvings Farm Fresh, will share their story of a food recall that impacted their sales, relationships with customers and suppliers and continues to effect how they do business today.

<https://register.gotowebinar.com/register/2145239947914397708>

March 5, 2020

[Alberta Food Regulation for Farmers' Market Managers and Vendors](#)

This webinar will highlight how the Food Regulation impacts Alberta approved farmers' markets and any anticipated changes in protocols for the 2020 market season. Learn what you can and can't sell at an Alberta approved farmers' market. Find out how to safely display product at the market. Delve into the requirements for sampling and hand washing stations, and so much more... Presented by Cheryl Galbraith.

<https://register.gotowebinar.com/register/5315731204650241293>

April 2, 2020

[Finance Options for Small Scale Food Businesses](#)

What money do you have to invest in your local food business? What type of financing fits your business? How much credit should you carry? Join Vince Ohama as he demystifies the finance puzzle that many small agri-food producers, processors and local food entrepreneurs face as they grow their businesses.

<https://register.gotowebinar.com/register/9154582594543674379>

April 16, 2020

[Alternative Market Channels to Retail and Food Service](#)

Many Alberta food entrepreneurs are familiar with the traditional market options available for them to sell their products – from farmers' markets to food service to retail. But there are many other options that may be less well known. Lindsay Sutton will talk about the opportunity to access major sporting events, fairs, stampedes, etc.

<https://register.gotowebinar.com/register/5490306163352447243>

April, TBD

[Community Supported Agriculture Study Results](#)

Community Supported Agriculture or CSA is an increasingly popular method to sell your local food products to consumers. Alberta Agriculture and Forestry has completed the second study of this growing market channel, exploring the changing value proposition and marketing strategy used by CSA farms from the traditional model of purchasing seasonal shares for a weekly basket of farm product to newer models that better accommodate single or multi-farm scale economies. Presented by Brianne Vos.

<https://register.gotowebinar.com/register/3747085453093392909>